



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Invoice #	Invoice Date	Invoice Month	Invoice Period
307145-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1555

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	307145	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/23/12	10/29/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 11111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/29/12 4:44 AM 7 Action News This Morning 430a-5a :30 PWF12111H \$150.00 NM									
2	10/23/12	10/29/12	5am News M-F	5-6am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/29/12 5:19 AM 5am News M-F 5-6am M-F :30 PWF12111H \$400.00 NM									
3	10/23/12	10/29/12	M-F 7-9am	7-9am M-F	22222--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 22222-- 10 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WXYZ M 10/29/12 7:55 AM M-F 7-9am 7-9am M-F :30 PWF12110H \$900.00 NM									
5 WXYZ M 10/29/12 8:50 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$900.00 NM									
10	10/23/12	10/29/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/29/12 9:28 AM M-F 9a-10a 9-10am M-F :30 PWF12111H \$500.00 NM									
11	10/23/12	10/29/12	M-F 10a-11a	10-11am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 10/29/12 10:56 AM M-F 10a-11a 10-11am M-F :30 PWF12111H \$400.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/23/12	10/29/12	M-F 11a-12n	11am-12pm M-F	111111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 111111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXYZ M 10/29/12 11:32 AM M-F 11a-12n 11am-12pm M-F :30 PWF12110H \$1,500.00 NM									
13	10/23/12	10/29/12	12n-1p	12-1pm M-F	111111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 111111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/29/12 12:10 PM 12n-1p 12-1pm M-F :30 PWF12111H \$500.00 NM									
14	10/23/12	10/29/12	5-6pm M-F	5-6pm M-F	111111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 111111-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 10/29/12 5:45 PM 5-6pm M-F 5-6pm M-F :30 PWF12111H \$1,000.00 NM									
15	10/23/12	10/29/12	6-630pm M-F	6-630pm M-F	111111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 111111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXYZ M 10/29/12 6:23 PM 6-630pm M-F 6-630pm M-F :30 PWF12111H \$1,200.00 NM									
16	10/23/12	10/29/12	M-F 7-730p	7-730pm M-F	111111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 111111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/29/12 7:21 PM M-F 7-730p 7-730pm M-F :30 PWF12110H \$1,200.00 NM									
18	10/23/12	10/29/12	Late News after FB	11-1135pm M-Sun	11-1-1-	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 11-1-1- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/29/12 11:32 PM Late News after FB 11-1135pm M-Sun :30 PWF12111H \$2,000.00 NM									
19	10/23/12	10/29/12	Nightline	1135pm-1205am M	111111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 111111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXYZ M 10/29/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited									
20	10/23/12	10/29/12	Jimmy Kimmel Live	1205am-105am M-F	111111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 111111-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/29/12 1:30 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12111H \$250.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	10/23/12	10/29/12	M-F 106a-206a	106am-206am	111111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 111111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/29/12 2:12 AM M-F 106a-206a 106am-206am :30 PWF12110H \$150.00 NM									
24	10/29/12	10/29/12	Monday Prime C	10-11pm Monday	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/23/12 10/29/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/29/12 10:36 PM Monday Prime C 10-11pm Monday :30 PWF12111H \$5,000.00 NM									

<u>Total Spots</u>	<u>15</u>	<u>Gross Total</u>	\$16,050.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$2,407.50
<u>Net Amount Due</u>	\$13,642.50